

# CONTRACT



**WESH**  
1021 N. Wymore Rd.  
Winter Park, FL 32789  
(407)645-2222

www.wesh.com

And:

**Mentzer Media Services**  
600 Fairmont Ave  
Suite 306  
Towson, MD 21286

<u>Contract / Revision</u> 947703 /		<u>Alt Order #</u> 07899970
<u>Product</u> HUKILL/GAETZ/GARDINE		
<u>Contract Dates</u> 09/18/12 - 09/24/12		<u>Estimate #</u> 1950
<u>Advertiser</u> Republican Party of Florida		<u>Original Date / Revision</u> 09/07/12 / 09/07/12
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> WESH	<u>Account Executive</u> Fran Berg	<u>Sales Office</u> Eagle-Washingt
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
<u>IDB#</u> 1021	<u>Advertiser Code</u>	<u>Product Code</u>
<u>Agency Ref</u>		<u>Advertiser Ref</u>

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
1	WESH	09/19/12	09/20/12	M-F Sunrise @6AM	6:00-7:00 AM		:30			NM	2	\$1,800.00
		Class of Time - Pre-emptible with notice										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/17/12	09/23/12	--11---				2	\$900.00			
2	WESH	09/18/12	09/21/12	Regis & Kelly 9-10 AM	9:00-10:00 AM		:30			NM	4	\$2,600.00
		Class of Time - Pre-emptible with notice										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/17/12	09/23/12	-1111--				4	\$650.00			
3	WESH	09/18/12	09/21/12	NBC Today Show II	10AM-11AM		:30			NM	4	\$2,500.00
		Class of Time - Pre-emptible with notice										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/17/12	09/23/12	-1111--				4	\$625.00			
4	WESH	09/18/12	09/21/12	M-F 4-5 PM NEWS	M-F 4-5 PM		:30			NM	4	\$2,600.00
		Class of Time - Pre-emptible with notice										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/17/12	09/23/12	-1111--				4	\$650.00			
5	WESH	09/18/12	09/21/12	M-F 5-6 PM ROT	5:00-6:00 PM		:30			NM	8	\$6,400.00
		Class of Time - Pre-emptible with notice										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/17/12	09/23/12	-2222--				8	\$800.00			
6	WESH	09/18/12	09/21/12	M-F 6-6:30 PM	M-F 6-6:30 PM		:30			NM	4	\$4,400.00
		Class of Time - Pre-emptible with notice										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/17/12	09/23/12	-1111--				4	\$1,100.00			
7	WESH	09/18/12	09/20/12	M-F Entertainment Tonight	7:00-730 PM		:30			NM	3	\$4,500.00
		Class of Time - Pre-emptible with notice										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/17/12	09/23/12	-111---				3	\$1,500.00			
N 8	WESH	09/18/12	09/21/12	NBC Tonight Show	11:35P-12:35XM		:30			NM	10	\$6,500.00
		Class of Time - Pre-emptible with notice										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			

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947703 /	07899970

<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
09/18/12 - 09/24/12	HUKILL/GAETZ/GARDIN	1950

<u>Advertiser</u>	<u>Original Date / Revision</u>
Republican Party of Flori	09/07/12 / 09/07/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 09/17/12 09/23/12 -3322-- 10 \$650.00												
9	WESH	09/18/12	09/22/12	M-Su News @ 11PM	11-1135p		:30			NM	5	\$7,500.00
Class of Time - Pre-emptible with notice												
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 09/17/12 09/23/12 -11111- 5 \$1,500.00												
10	WESH	09/22/12	09/22/12	Sat Sunrise 6-8 AM	6:00-8:00 AM		:30			NM	2	\$600.00
Class of Time - Pre-emptible with notice												
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 09/17/12 09/23/12 -----S- 2 \$300.00												
11	WESH	09/22/12	09/22/12	NBC Saturday	Sat 8-10am		:30			NM	2	\$2,400.00
Class of Time - Pre-emptible with notice												
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 09/17/12 09/23/12 -----S- 2 \$1,200.00												
12	WESH	09/22/12	09/22/12	Notre Dame Football	5:00A-4 XM		:30			NM	2	\$2,400.00
Class of Time - Immediately Pre-emptible without notice												
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 09/17/12 09/23/12 -----S- 2 \$1,200.00												
13	WESH	09/23/12	09/23/12	SA/SU 6-6:30 PM	SA/SU 5:58-6:30 P		:30			NM	1	\$700.00
Class of Time - Pre-emptible with notice												
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 09/17/12 09/23/12 -----S 1 \$700.00												
14	WESH	09/23/12	09/23/12	Sun Sunrise@6-8 AM	6:00-8:00 AM		:30			NM	2	\$600.00
Class of Time - Pre-emptible with notice												
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 09/17/12 09/23/12 -----S 2 \$300.00												
15	WESH	09/23/12	09/23/12	NBC Sunday Today	8:00-9:00 AM/9-11		:30			NM	1	\$1,500.00
Class of Time - Pre-emptible with notice												
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 09/17/12 09/23/12 -----S 1 \$1,500.00												
D 16	WESH	09/23/12	09/23/12	NBC MEET THE PRESS	NBC MEET THE P		:30			NM	0	\$0.00
Class of Time - Immediately Pre-emptible without notice												
17	WESH	09/23/12	09/23/12	CHRIS MATTHEWS WKND ICHRIS MATTHEW			:30			NM	1	\$750.00
Class of Time - Immediately Pre-emptible without notice												
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 09/17/12 09/23/12 -----S 1 \$750.00												
D 18	WESH	09/23/12	09/23/12	NFL	8:00PM-conclusion		:30			NM	0	\$0.00
Class of Time - Immediately Pre-emptible without notice												
19	WESH	09/24/12	09/24/12	M-F Sunrise @6AM	6:00-7:00 AM		:30			NM	1	\$900.00
Class of Time - Pre-emptible with notice												
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 09/24/12 09/30/12 M----- 1 \$900.00												
20	WESH	09/24/12	09/24/12	Regis & Kelly 9-10 AM	9:00-10:00 AM		:30			NM	1	\$650.00
Class of Time - Pre-emptible with notice												
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 09/24/12 09/30/12 M----- 1 \$650.00												
21	WESH	09/24/12	09/24/12	NBC Today Show II	10AM-11AM		:30			NM	1	\$625.00
Class of Time - Pre-emptible with notice												

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Republican Party of Flori	09/07/12 / 09/07/12

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		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/24/12	09/30/12	M-----				1	\$625.00			
22	WESH	09/24/12	09/24/12	M-F 4-5 PM NEWS	M-F 4-5 PM		:30			NM	1	\$650.00
		Class of Time - Pre-emptible with notice										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/24/12	09/30/12	M-----				1	\$650.00			
23	WESH	09/24/12	09/24/12	M-F 5-6 PM ROT	5:00-6:00 PM		:30			NM	2	\$1,700.00
		Class of Time - Pre-emptible with notice										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/24/12	09/30/12	M-----				2	\$850.00			
24	WESH	09/24/12	09/24/12	M-F 6-6:30 PM	M-F 6-6:30 PM		:30			NM	1	\$1,200.00
		Class of Time - Pre-emptible with notice										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/24/12	09/30/12	M-----				1	\$1,200.00			
25	WESH	09/24/12	09/24/12	M-F Entertainment Tonight	7:00-730 PM		:30			NM	1	\$1,500.00
		Class of Time - Pre-emptible with notice										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/24/12	09/30/12	M-----				1	\$1,500.00			
26	WESH	09/24/12	09/24/12	NBC Tonight Show	11:35P-12:35XM		:30			NM	2	\$1,300.00
		Class of Time - Pre-emptible with notice										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/24/12	09/30/12	M-----				2	\$650.00			
27	WESH	09/24/12	09/24/12	M-Su News @ 11PM	11-1135p		:30			NM	1	\$1,500.00
		Class of Time - Pre-emptible with notice										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/24/12	09/30/12	M-----				1	\$1,500.00			
N 28	WESH	09/22/12	09/22/12	Sat. Entertainment this Week	7:00-8:00 PM		:30			NM	0	\$0.00
		Class of Time - Pre-emptible with notice										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/17/12	09/23/12	-----S-				2	\$800.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	1	WESH	09/17/12-09/23/12	Sat. Entertainment this Week	7:00-8:00 PM	-----Sa--	:30		<del>\$800.00</del>	NM		
		Credited										
	2	WESH	09/17/12-09/23/12	Sat. Entertainment this Week	7:00-8:00 PM	-----Sa--	:30		<del>\$800.00</del>	NM		
		Credited										
29	WESH	09/22/12	09/22/12	Sat Sunrise 6-8 AM	6:00-8:00 AM		:30			NM	1	\$700.00
		Class of Time - Fixed Non Pre-emptible										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/17/12	09/23/12	-----S-				1	\$700.00			
30	WESH	09/18/12	09/21/12	KATIE COURIC DAY	2-3PM		:30			NM	6	\$1,050.00
		Class of Time - Immediately Pre-emptible without notice										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/17/12	09/23/12	-TWTF--				6	\$175.00			
31	WESH	09/24/12	09/24/12	KATIE COURIC DAY	2-3PM		:30			NM	1	\$175.00
		Class of Time - Immediately Pre-emptible without notice										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/24/12	09/30/12	M-----				1	\$175.00			
N 32	WESH	09/18/12	09/21/12	M-F Early Sunrise	5:00-6:00 AM		:30			NM	1	\$300.00
		Class of Time - Pre-emptible with notice										

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		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/17/12	09/23/12	-TWTF--				1	\$300.00			
<b>Totals</b>											<b>75</b>	<b>\$60,000.00</b>

Time Period	# of Spots	Gross Amount	Net Amount
08/27/12 -09/24/12	75	\$60,000.00	\$51,000.00
<b>Totals</b>	<b>75</b>	<b>\$60,000.00</b>	<b>\$51,000.00</b>

**Signature:** \_\_\_\_\_ **Date:** \_\_\_\_\_

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